



Cyngor Celfyddydau Cymru
Arts Council of Wales

“Connect and Flourish”

Additional Clarifications

October 2020



1. What does a good proposal look like?

A good proposal would need to demonstrate the 4 P's;

- **Priority:** Does your proposal reflect our key priorities in our [Corporate Plan: For the Benefit of All](#)
- **Potential:** Does your proposal demonstrate a strong impact on; audiences, participants, the ecology of the sector, environment etc
- **Place:** Does your proposal take place in hard to reach communities or places
- **Partnership:** Does your proposal reflect a cohesive partnership? What are the clear shared objectives? Does this partnership demonstrate potential and a innovative approach?

2. Do you need to attend all the Virtual Briefings?

No, there is no requirement that you need to attend any of the meetings, they are optional. The meetings are designed to provide additional support and a portal for questions and answers you may have, attending one session would suffice.

3. Do you need to attend the Collaboration in Action workshop?

Attendance is optional, but we would recommend you take advantage of the opportunity.

4. Can You clarify what you will support under Childcare Costs?

We can also contribute to funding childcare costs where this is necessary to allow individual freelancers to take part in the project.

In some circumstances we'll support reasonable childcare costs – particularly where participants are unlikely to be able to afford attendance without this support – or for activity which enables the involvement of people from underrepresented groups. Please explain why this support is required.

Childcare costs should be included within the expenditure section of the budget attachment to your application

5. As a freelancer, why can I not be the lead on the project?

As a freelancer you can be the lead on the project, however for financial management reasons we ask that an organisation be the 'host' of the project.

6. As a freelancer how can I ensure I have parity in the project?

We expect all collaborative parties to work from a partnership agreement, this agreement will need to clearly demonstrate the roles and responsibilities of each party. Your budget should reflect all pre-agreed fees etc.

7. I'm not ready to submit an application now, will there be other opportunities?

You don't need to rush to apply to this funding deadline, the next opening date for the fund is, 27th January 2021. There will be further deadlines scheduled throughout 2021/22.

8. I've not worked with my partners for long, will this hinder my application?

No, within each proposal we are looking for the potential of the partnership, you will need to clearly state your shared objectives and what has brought you together. We would expect for relationships to grow, and we will work with you in supporting your proposal.

9. As an organisation can I lead (or be host) on more than one application?

No, unfortunately, you can only lead on one proposal/application, however, you can be part of multiple proposals.

10. Do the usual Lottery streams open again in January, and would we be allowed to apply to these as well as this new fund?

We will be open for lottery in early 2021 we are defining our programs, you won't be precluded for applying if you come in for Connect & Flourish.

11. Will it be possible to make more than one application within a two year period e.g. 100k in 2020/21 and another in 21/22?

Currently rules allow for a host to have one live project, we would expect a grant to cover the life of the project, this may change in future. You may apply for development funds and then apply for project funds within the same year.

12. Eligibility: There is an error on page 15 of the guidelines.

The sentence Organisations can apply to us if they're based in Wales, and formally constituted as is incorrect. It should say Organisations can apply to us if they're based in Wales, UK or the European Union and formally constituted as ...

13. Can different service areas/departments within local authorities/universities be classed as different partners in applications? Does the same apply in terms of being the host organisation of different applications?

We would define different service areas/departments within a local authority or university as different partners for the purposes of this fund. This means that

different service areas/departments could host different applications or be partners in different applications to us. We would however still expect to see individuals as part of any collaborative application and ideally an additional external partner to the local authority/university to support with the potential of the proposal.