



Date: June 2019

Children's Omnibus Survey 2018: Initial Release of Headline Data

Introduction

The Children's Omnibus Survey is conducted twice a year, in spring and autumn, by Beaufort Research. The Arts Council has taken part in this Omnibus survey every year since 2007, and our survey questions focus on levels of attendance and participation by children and young people in the arts in Wales.

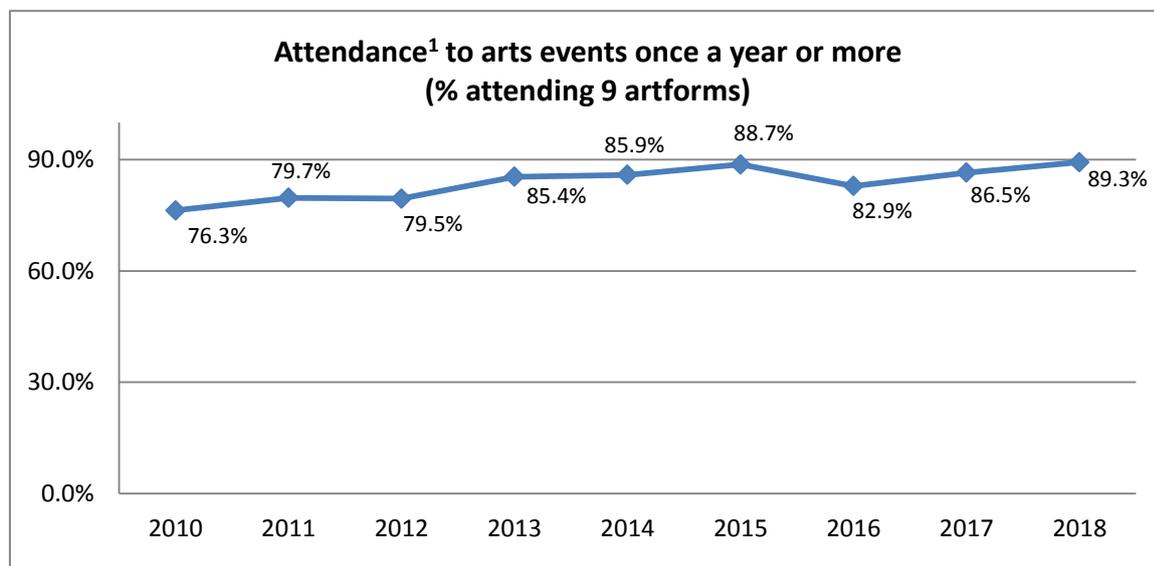
This report summarises the key results for the amalgamated data set for 2018. A detailed report will be published in July 2019.

The results are based on 1,009 interviews completed with a representative sample of children and young people across Wales, aged 7 to 18 years. The survey fieldwork was conducted in March – April, and October – November 2018.

Key Results

Attendance

- During 2018, 89.3% of children and young people in Wales attended an arts event once a year or more often. This is the highest recorded attendance representing a 2.8 percentage point increase in attendance from the previous year.



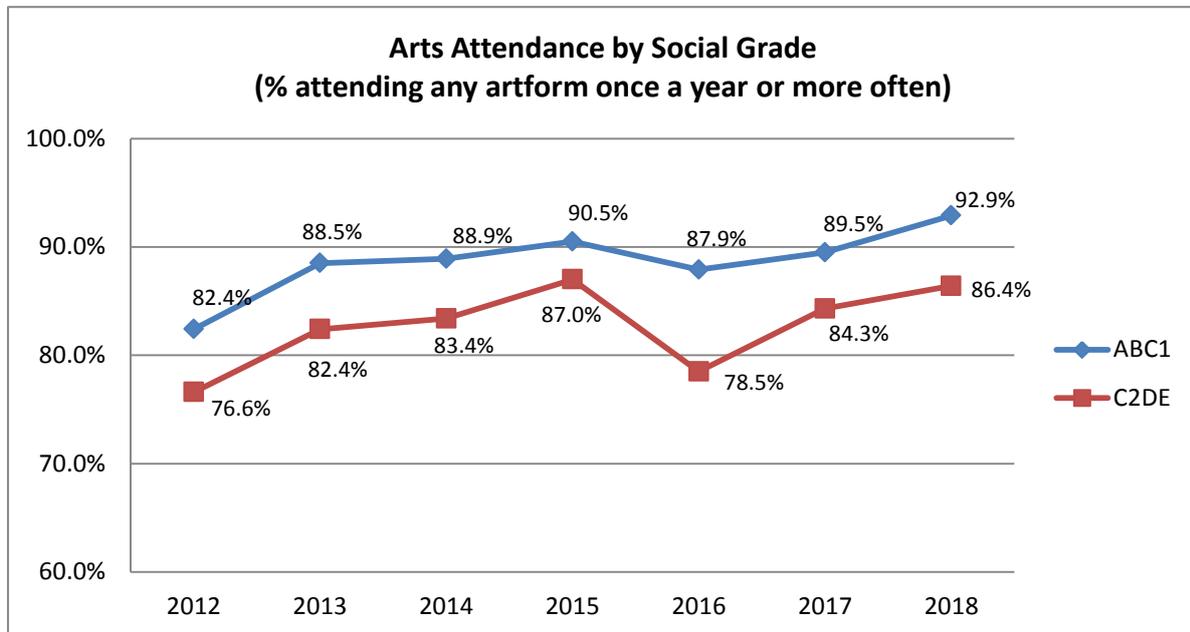
Base: Approximately 1,000 children and young people aged 7-18 years

Attendance¹ levels during 2018 show:

- More girls (93.7%) than boys (85.1%) continue to attend arts events once a year or more, which follows the trend of the previous seven years. The gap between the two genders has increased to 8.6 percentage points, compared with 6.3 percentage points in 2017.
- As was the case in both 2016 and 2017, carnivals and street arts and plays were the two artforms which had the highest level of attendances during 2018; 58.9% and 47.7% respectively. Opera continues to be the artform with the lowest attendance level with 1.2% of children and young people indicating they attend Opera once a year or more often.

¹ The graph shows data for attendance at 9 artforms which have been included in the survey since 2010. The following artforms are included: plays, musicals, opera, classical music concerts, other live music, dance performances, art or craft galleries or exhibitions, readings, storytellings or other literature events and carnival and street arts.

- Children and young people in grades ABC1s ² are more likely to attend an arts event once a year or more than those in the C2DE group (92.9% and 86.4% respectively), following the same trend of the previous seven years.

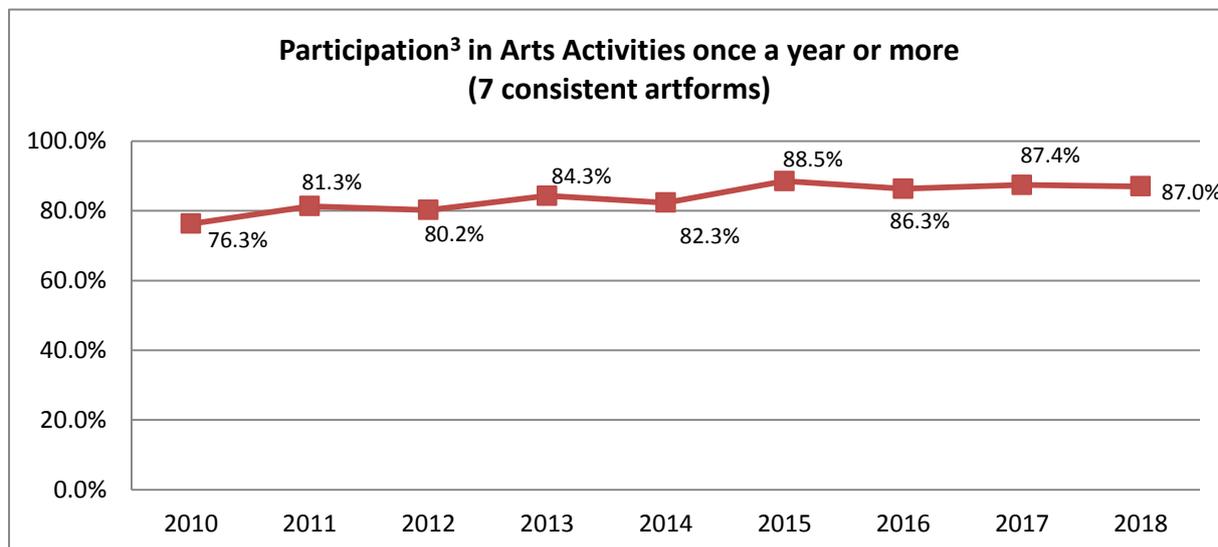


Base: Approximately 1,000 children and young people aged 7-18 years

² Social grade is classified using the JICNARS grades (A, B, C1, C2, D, or E) and is based on the occupation of the chief income earner in the household in which the young person lives.

Participation

- In 2018, 87.0% of children and young people took part in arts activities once a year or more. This is a decrease of 0.4 percentage points since 2017.

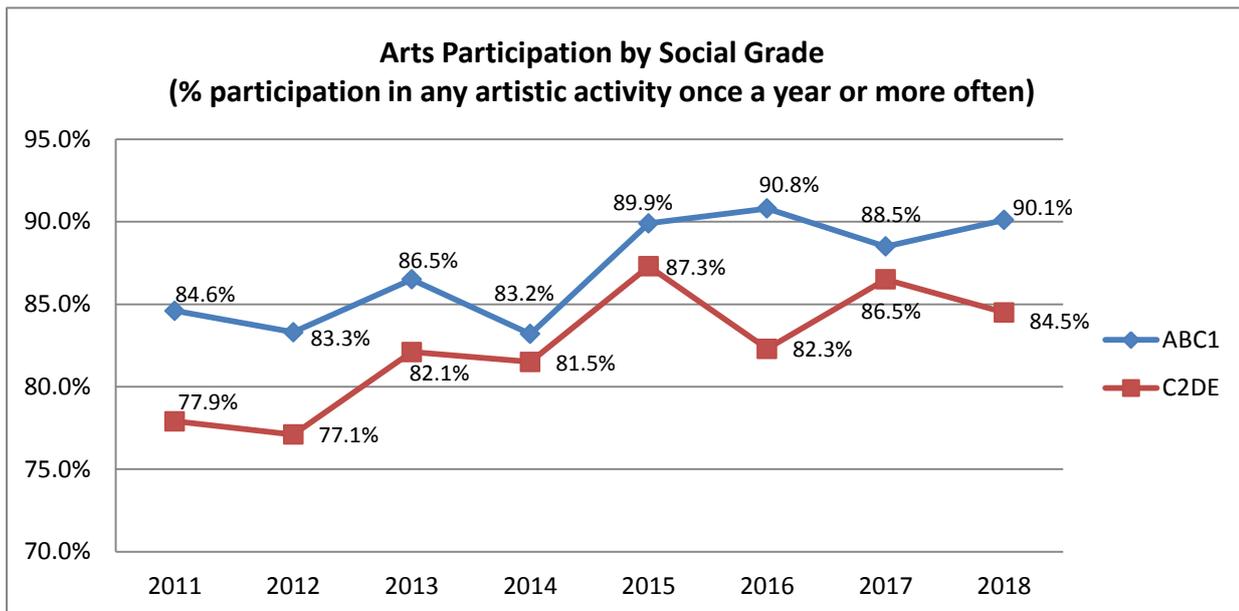


Base: Approximately 1,000 children and young people aged 7-18 years

Participation³ levels during 2018 show:

- As with attendances, more girls than boys take part in the arts once a year or more often; 89.6% compared to 84.5%. The gap between the two genders has increased from the previous year from 3.6 percentage points in 2017 to 5.1 percentage points in 2018.
- Participation in visual arts and crafts, once a year or more often, is the most popular activity, followed by creative writing (63.1%) and musical activities (45.7%). Creative writing saw the largest increase in participation from the previous year, up by 0.9 percentage points. Dance is the artform with the lowest levels of participation (20.8%); a decrease of 1.2 percentage points from the previous year.

³ The graph shows data for participation at 7 artforms. The following artforms are included: Drama, Dance, Musical Activities, Film, Video and Photography, Visual Arts and Crafts, Digital Arts and Creative Writing.



Base: Approximately 1,000 children and young people aged 7-18 years

- In 2018, ABC1s had higher levels of participation in the arts at 90.1%, compared to 84.5% of C2DEs. The C2DE social group has experienced a 2.0 percentage point decrease in participation from the previous year, whilst the ABC1 group has experienced an increase of 1.6 percentage points.

Frequency

The Arts Council of Wales includes questions on the Children's Omnibus Survey twice a year; in Spring and Autumn. A full report of the amalgamated dataset will be published in July 2019.

Terms and Definitions

Attendance is experiencing the arts as an audience member.

Artforms included within attendance are: plays, musicals, opera, classical music concerts, other live music, dance performances, art or craft galleries or exhibitions, readings, storytellings, or other literature events and carnival and street arts.

Participation is active involvement in the arts, such as attending workshops, classes or rehearsals.

Artforms included under participation are: musical activities, drama or theatrical activity, dance, film and video making or photography, visual arts and crafts, digital arts and creative writing.

Children and young people are those aged 7-18 years of age.

Further Information

If you have any comments or queries on this data release, or if you would like to be added to our regular users list, please contact our research team: research@arts.wales

Website: www.arts.wales

Contact

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Next Update:

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